



Playgrounds

[www.playmart.com](http://www.playmart.com)



Recovering yesterday's plastics for today's play™

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FOR IMMEDIATE RELEASE

#### PLAY MART TO INTRODUCE "NATURE AT PLAY" AT NAEYC ANNUAL CONFERENCE

In response to a growing awareness among early childhood caregivers that connecting children with the natural world is crucial for their intellectual and physical development, Play Mart has developed a line of products that integrate nature into play. In order to display these new products in as authentic a setting as possible, Play Mart will be creating a "Nature at Play" Children's Garden at the National Association for the Education of Young Children ([NAEYC Annual Conference and Expo](#)) in Washington, D.C. at the [Walter E. Washington Convention Center](#), November 18-21, 2009. Play Mart's "Nature at Play" Children's Garden will be at [Booth #1145](#).

Play Mart's entirely unique "Nature At Play" product line gives the young child authentic early experiences to begin developing life time skills and appreciation for nature, music, art, and gardening while developing muscle tone and mental acumen. Musical instrument play-components, gardening beds and bowls, and vine-covered arch hideaways represent products that are developmentally and anatomically designed for the very young child and meet ASTM/ CPSC guidelines. Furthermore, the products are made from recycled, non-toxic, low-maintenance materials and are modular in design.

Early childhood professionals, educators, caregivers and children are invited to experience Play Mart's "Nature At Play" Children's Garden at the NAEYC Annual Conference!

Play Mart is a proud sponsor of the 2009 NAEYC Annual Conference and Expo including Natural Play sessions presented in the Learning Galleria during the expo.

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